

BPAC Budget Retreat Approved Minutes

Friday, October 30, 2020 Microsoft Teams Meeting

9 a.m. – 4 p.m.

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Agenda

9:00: Start with a short creative exercise: Word Cloud

Chair Garcia called the meeting to order at 9:04 a.m. Staff presented a short exercise as an ice breaker. A word cloud produced the word Beauty as the most common used for the projects wanted in our community.

9:15: Main Purpose of Meeting: Begin substantive discussion of BPAC Approved Draft of 5-year-budget to bring to Council for approval:

- Introduce Framework: Broad Overview
- Matrix for decisions on projects: see scorecard at the end of the agenda with some additional values added for this time in history

Staff updated the commission on current projects that have been completed, what projects are being worked on, how staff works to get these moving, the Decision Matrix and how they are made. Staff also thanked the commission for their patience and flexibility. This presentation is going to be given to City Council.

9:30 – 10:30: City of Flagstaff Finance Team:

- Orientation to the budget and implications
- Overview of recession cuts and how those were done for our Beautification, Arts and Sciences Program
- Forecasts for the future
- Questions from BPAC

Finance staff went through the five-year plans and updated the commission on BBB Revenues and expenditures. These are unaudited projections. Beautification has a healthy budget coming into 2022. It is projected to be in deficit by FY24, however, there are projects that can be reduced if needed, but there have not been any reductions made.

Commissioner Cruz: Can you speak to investment earnings and the dip that may occur?

Staff: Investment earnings are driven by the cash balance in the fund, if the fund balance is declining, then your investment is declining. But due to Covid, interest rates have dropped and there is the decline in the earnings.

Arts & Science Budget:

Does not have a large fund balance and will see a larger reduction in projects in 2022, 2023 and 2024. There are lots of projects being funded by Arts & Science.

Commissioner Lubarsky: Can you explain the number in the fund balance?

Staff: At the end of the five-year plan there is a balance that remains.

Staff asked Finance Staff if the reductions were in the plan. They are not in this presentation. Commissioner Lubarsky: How much are we needing to cut this year?

Staff: \$475k over the next 3 years based on current allocations. But there is not a need to cut any projects in FY21. This becomes an issue 2022. Staff also added if some projects were pushed out there is a possibility there will not be a need for a reduction.

Chair Garcia: How do we plan for potentially having projects that relate to the Rio De Flag Project in current conditions?

Staff: Budget what you expect to be done but spreading out funding over several years is a way to ensure the budget is on track.

Commissioner Slater: We had made some cuts to funding and if these are not reflective of that, where do those come together?

Staff: Yes, we are aware of the suggestions, but council has not approved the reductions, so these are numbers that have been approved.

Chair Garcia: Do we need to figure out if we need to keep the 10% fund balance?

Staff: Don't need to spend all of the fund balance and plan out every penny.

Chair Garcia: Why can't we move money from Beautification to Arts & Sciences?

Staff: These are approved by ordinance and is restricted for use for these funds only.

Staff asked Finance Staff: Can we see the final number for Beautification as well?

Finance staff presented the information.

Chair Garcia: Is the reason for a larger cut in Arts and Sciences because it was a smaller fund to begin with?

Staff: Yes, Beautification has a bigger fund balance and was able to absorb more of the reductions. This was driven by a percentage that was across the board and that is why it looks larger. Chair Garcia thanked the finance staff for attending and providing information. There was discussion only.

10:30 – 10:45 Break

10:45 – 11:30: Discussion on art and beautification in the time of COVID

- Social Engagement and Innovation – is there something we can do to engage the community? What could experiential engagement look like?

Chair Garcia reconvened the meeting at 10:27 a.m. Staff spoke to the commission and this agenda item came from Vice Chair Lubarsky. Staff asked the commission what can be done in these unprecedented times and thanked Vice Chair Lubarsky for her drive to have this conversation. Staff also wanted to impress that connections are harder and harder to get as we are socially distancing. Artists might be able to collaborate online.

Vice Chair Lubarsky: Thanks staff for support. Would like to see links, everyone linked together. Getting artists back to work on a small scale to start.

Chair Garcia: Arts is an industry. Art is therapy for the artist and the public. Art is an economic engine for our community and our state. Does not like the monetary value placed on art but realizes how it helps the economy.

Commissioner Cruz: Art bridges communities and points of view. If this commission can sell this in an acceptable way, there is a chance for helping the economy. That may be more palatable to the public.

Commissioner McCord: An art movement can be as simple as “How are you?”, ask the community to contribute to a how ya doin? Quilt. Sees parallels to the AIDS pandemic and art played a huge part in supporting people in that crisis.

Chair Garcia: Let’s build out a project about this.

Vice Chair Lubarsky: Can we allocate some money to the Arts Council and have them figure out the details and process?

Staff: Yes, they are aware of this type of collaborative project. They are finalizing their strategic plan now. Staff has spoken with them about a public art piece and location.

Commissioner Slater: Likes the posters and positive support.

Commissioner Averbach: There have been collaborations in the past that did not include artists in the planning process. There doesn’t seem to be local artists involved in some projects. Some suggestions about getting more local artists were brought up.

Staff: We are not allowed to give preference to local artisans. Staff would like to hold more pre-bid meetings to get access to local artists and give feedback on what is expected when they’re applying.

Vice Chair Lubarsky: Can we use some of the BIA grants for projects around “life in the time of Covid?”

Commissioner McCord: Offered advice on how to ask questions on the applications and get organized for local artists.

Chair Garcia: Does staff want to reply to some of these ideas?

Staff: Yes, a lot of the project ideas were reiterated back to the commission. We will take up Commissioner McCord’s advice and get more local artists involved as much as we can.

Vice Chair Lubarsky: This is something that we all agree should happen, can we create a sub-committee to move this forward?

Staff: We just need to call it a working group instead of a sub-committee. Anyone interested in joining should email Eliza.

Chair Garcia gave examples of hashtags he currently uses.

11:30 - Noon: Arts and Sciences: Begin Discussion

- Scope of projects – briefly cover (ordinance language, etc.)
Staff spoke about the ordinance of Arts and Sciences
- Pull up matrix for decisions again – ask Commissioners to use this to guide decisions
- Overview of what is in our current budget

Staff: There is a fair amount of funds, but a lot has changed in the last year. What was priority then may not be the same now. Shared the document containing the projects that could be dropped and explained the commission has the ability to rethink any of the projects.

Vice Chair Lubarsky: We had cut \$10,000 from the sustainability art project and talked about a joint project with that commission. Can we put that back in please?

Staff: We will consider that when looking at the plan.

Staff presented the current Art and Sciences Projects:

1. Buffalo Park Sculpture

Commissioner Cruz: This seems to be a controversial project, can we put this on hold?
History of the project?

Chair Garcia: Just a matter of time before the entire park is improved. The buffalo is a staple but is this year the best timing? Would like to keep money there.

Staff: Current project, can be moved forward, money can be moved to next year, but need to prioritize projects.

Commissioner Cruz: wants to clarify that the project does not need to be done now and agrees that it can be put off.

Commissioner McCord: Good place to go in current pandemic. With other improvements going on, is this a moot conversation? We should push the funding to another year.

Chair Garcia: Need to stay on track with budget, but also have funding available for future years.

Commissioner Averback: The buffalo is an important part of our community. Can we talk to public works to repair the buffalo? Lots of history for Flagstaff at the park. We can fix the buffalo for \$10-\$15k and reallocate the rest.

2. Sculpture at Rt 66 and Switzer Canyon

Commissioner McCord: Is this necessary?

Vice Chair Lubarsky: I agree that moving this would be hard to do at this time.

Chair Garcia: agrees to leave it.

Staff: There is also a round-about sculpture going up further up the street. Can we move to beautification?

Chair Garcia: agrees to leave sculpture and reallocate funding.

Vice Chair Lubarsky: Chair, are you opposed to moving the sculpture?

Chair Garcia: Don't think we need to move it.

All commissioners agree to leave the sculpture as is.

3. Courthouse Mosaic

4. Mural Initiative

5. Santa Fe Pluto Sculpture

Vice Chair Lubarsky: What about moving the funding for some projects to another?

Chair Garcia: some of the funding is a place holder and may not reflect the total amount.

Staff: This would be a substantial sculpture and doesn't feel that it's overfunded. (Total in the budget including carryforwards is \$100,000).

Commissioner Cruz: Sounds like this is underway so if we talk cuts we should consider the stage of the project and act accordingly.

Commissioner Averback: This is important to our community. Ask other community members if they would like to partner on any of these projects.

6. Alley Art Improvements

Vice Chair Lubarsky: Should we put this on hold?

Staff: Staff does not recommend putting this on hold but need to explain why it's taken so long. There is a lot of community input on wanting this. High Priority from last year, we can also add it to the mural initiative that could help.

Chair Garcia: would it help to marry those projects?

Staff: Probably be advantageous.

Chair Garcia: Would like to bundle funding with the mural initiative. Asked commissioners what they would like to do.

Vice Chair: I agree, rename the mural initiative

Commissioner Weber: I agree

Commissioner Averbach: yes

7. Art Panels at Aspen Bike and Ped Improvements

8. NAIPTA Bus Wraps

Commissioner McCord: Is this still plausible?

Staff: We would pay NAIPTA for ad space.

Vice Chair Lubarsky: Can be a point to do the Covid Art Project.

9. Library Art Piece

10. Neighborhood Plans Art Projects

11. Eastside Neighborhoods

12. Indigenous Representation

Vice Chair Lubarsky: How far along is this project? How much allocated for this year?

Staff: Currently there is \$25K available. The following fiscal year has \$175K. We can spread it out and discussions have begun with other staff in this department.

Vice Chair: Can we spread this out over another year?

Chair Garcia: Can that free up money this year or does it just spread it around?

Staff: Doesn't free up money, but it may help with the future budget. We can always carry forward moneys that we don't spend, so we can reallocate funding or we can spread projects out.

Chair Garcia: Whatever is best for staff.

13. Traffic Boxes

14. City Hall Lawn Project

Commissioner McCord: would be better used elsewhere.

Chair Garcia: would like to keep project for native plants.

Staff: There is more funding in the beautification budget.

15. Art for Banner Sign Holder

16. Mural Rock Wall Under Railroad

Commissioner Slater: Highly visible spot and would like to see something there eventually. This can be pushed down the road due to dealing with outside entities.

Chair Garcia: Is this spread out?

Staff: No, there is only \$35k allocated. Agrees to take time to accomplish and can spread out over future years with increased funding.

17. Fort Valley and Humphreys Sculpture

Chair Garcia: Can use money elsewhere. Doesn't make sense moving forward, can find a better place for this. Four Commissioners said to cut this project.

Commissioner Averbach: Gave history on the property owners and indicated that could be used for a public art piece.

Chair Garcia suspended the meeting at 12:00.

Chair Garcia reconvened the meeting at 1:04 pm.

Staff went over the budget with the commission one more time and looked to identify which projects to cut, keep or push to future years. Staff suggested that maybe instead of proposing new projects, we may want to replace them. Still need \$175k that needs to be cut by 2024.

- **Proposed Projects:**

o **Commissioners**

Chair Garcia: Library phone booths would be a good project for this commission. Can we take some funding and reallocate as a line item?

Vice Chair Lubarsky: What was the cost?

Staff: \$20K and that can go into beautification if we wanted to put it there. Has been moving forward but stopped due to Covid. Having its own line item would make things easier.

Vice Chair: Which year should we put this as a line item?

Chair Garcia: Open to suggestions, but the chair may not be here to see this through. That is the motivation for having this be a line item.

Vice Chair Lubarsky: How about 2022 to 2023?

Chair Garcia: That works for us, can we do this?

Staff: We can fine tune later knowing there is a more robust budget in beautification.

Chair Garcia: This is a good place to start. Supports projects around the Rio de Flag project.

Commissioners agree to move this to a line item.

Vice Chair Lubarsky: Would like to put sustainability and arts project back on the arts and sciences list. Would like to allocate funding for a Covid project, on either project list. Likes the banner project downtown, can we add 4th St to add character to our community?

Staff: The art and sustainability project still needs to be voted on. The banner project has come up over the years and there are structural concerns that need to be researched before moving forward.

Chair Garcia: Is there anything we can do for 4th St? Is there a line item for this?

Staff: There is \$250K that could be used for this.

Staff: Was the Covid project coming out of Beautification or Art? It may not fall into the beautification requirements.

Vice Chair Lubarsky: Can we frame it in a way that it fits in line with the funds?

Chair Garcia: Seems like it would have to be a public art piece.

Commission agrees to move forward with adding the Covid project to the list.

Chair Garcia: Are there any more projects we would like to add to the list?

Commissioner McCord: there are so many projects going on, it may not be feasible to add more. Let's look at the current list and prioritize.

Commissioner Weber: Shares the same viewpoint as others.

Commissioner Cruz: Does not want to add to the list. Wants to add but is conflicted on also cutting funding. Placeholders could be pushed to future years, can we decrease from certain line items?

Chair Garcia: Can we use this concept?

Staff: Feels like we are close to finding a solution, relook at what line items to take from.

Vice Chair Lubarsky: Disagrees with Commissioner Cruz's suggestion and would like to see the funding stay where it is. Appreciates the Indigenous office.

Discussion went back and forth over amounts in the line item for the indigenous representation project.

Chair Garcia: Can we take from that line item?

Vice Chair Lubarsky: Would rather see it spread out over a couple years.

Chair Garcia: Likes that concept too but would like to cut a percentage now and let the economy recover.

Vice Chair Lubarsky: Would like to keep it there as a placeholder. There are other projects to pull funding from.

Commissioner Slater: How is funding spent if a project is not identified? Having money set aside, but not a specific project.

Staff: Discussions have begun with the Indigenous Coordinator about having a more indigenous led process for determining what the art project would be. This is the motivation for ensuring the funding is available.

Chair Garcia: Can we trim some funding from this line item?

Vice Chair Lubarsky: Does not want to cut and would like to support the Indigenous Community.

Commissioner Averbeck: There are other projects we can save money from, like the water tank mural. Agrees with spreading out the funding for the Indigenous Representation.

Chair Garcia: We will be discussing this at a further date.

Staff: We have already identified removing the water tank mural from the list.

Chair Garcia: Can we designate a portion of a meeting to figure out how to satisfy the reduction requests?

Staff: Absolutely.

- City of Flagstaff – gathered from other divisions, partners, the public, etc.

Staff: Staff has only learned of the budget reduction requests recently and is concerned about moving forward without knowing all the funding will be there. There are time sensitive projects and would like to look at them line by line to get a feel of where the commission stands to see what can be realistically done.

Chair Garcia: Agrees.

There was discussion about what fiscal year the requests need to come from.

Chair Garcia: Can we ask finance to clarify?

Staff: Yes.

Vice Chair Lubarsky: Is the Service Partner Line Item affected by the requests?

Staff: All line items will be reviewed to see where we can reduce funding.

Staff: Let's go through the community ideas for future projects. These projects will be for Arts and Sciences. The Saturn Gates proposal should be considered Beautification.

Staff: Agrees.

Staff: Here are the proposed projects for Arts and Sciences:

1. Theatrikos

Staff: This has been before the commission before. While this received support from the commission prior, this was paused due to not being sure how long they will continue to lease the city owned property. The city is in active negotiations and is anticipating a longer-term lease. Is the commission ok funding this given our current budget situation?

Commissioner McCord: Why would they paint murals on boarded windows instead of replacing the windows?

Staff: Boarding the windows is part of the functionality of a theater. Stained glass is being considered for the windows that are still "windows" but that is not a part of this proposal.

Commissioner McCord: Supports this but is wary about adding projects to a tight budget.

Commissioner Slater: Is there an opportunity to take from somewhere else or spread this out over a couple years?

Staff: Yes that can be done.

Vice Chair Lubarsky: Is there a cheaper way to art up the building instead of painting murals?

Staff: They have a strong vision of what they would like to see but we can always have a chat. They plan on applying for a BIA grant as well to help with funding. There was discussion about how the funding can be split with Beautification funds.

Commissioner Averbeck: We can probably save money by not having murals but painting plywood and having that installed over existing boards.

Chair Garcia: Are we ready to fund this?

Commissioner Slater: Yes

Vice Chair Lubarsky: Should we hold off until we see the Beautification budget?

Chair Garcia: We can, although we are just trying to get a feel for adding this back into the Arts and Science plan.

Vice Chair Lubarsky: Would like to look at the Beautification budget first.

Staff: Sounds like we will look the Beautification part but will hold off on the Arts side for now.

2. Art Wins:

Staff: There is an annual temporary public art contest, Art Prize, in Michigan that has been cancelled due to current events. This is a month-long process that lead ends in a grand prize weekend. Art Wins is a spin off organization and have chosen Flagstaff as a potential destination for future events. There are two stages involved in this process. Stage one would be a "pitch night" for local artists to be able to show their work. They have \$10k allocated for this and are asking the commission to fund any overages. They have not sent a proposed cost yet. This is a non-profit organization that would mirror the Art Prize contest. Two things to consider: Do we want to do a

temporary pitch night as an introduction next year? And do we want to work towards creating a grand festival? Flagstaff Arts Council (FAC) has applied for a grant for a performing arts festival and we thought we could tie the two together.

Vice Chair Lubarsky: Does the pitch night depend on any other commitments from us?

Staff: If we consider the bigger festival, we can move forward with the pitch night. They would like a firm commitment but are willing to agree with consideration for the other stage.

Chair Garcia: We have FAC with us in the meeting and I would like to give them the floor.

FAC: Gave a brief overview of what this project would include. The initial budget ask is \$10k for the pitch night and \$50k for the grand festival. This is not a small project to take on and the Arts Council is seeking input to see if this would be a priority for the commission to fund or be funded in other ways.

Staff: To clarify, the ask for the bigger festival is a start-up grant for \$50k. The temporary art installation would be around \$5k-\$10k. The \$50k would not be needed until FY22.

FAC: The tentative dates are 2023 which matches the tentative dates on the FAC application for the performing arts festival.

Vice Chair Lubarsky: What is the benefit for having this as opposed to a locally sponsored event?

FAC: This will help bring outside funding to our local economy. Looking at their track record, they have proved they can attract outside funding.

Chair Garcia: Is this an art on tour nationwide and Flagstaff is one of the stops?

FAC: No

Staff: No, we (Flagstaff) are the event.

Chair Garcia: We have been wanting and trying to put on an event like this for 10 years now and it hasn't happened.

FAC: Whether we do it or we have Art Wins put this on, it will take lots of funding.

Vice Chair Lubarsky: Do we have a cost sheet available?

FAC: The cost estimate is approximately \$500k for the first year and subsequent years can be up to \$1.5M, based upon research across the country, this is on track with other festivals.

Vice Chair Lubarsky: Not sure if timing is right given current events and projected recessions.

Commissioner Averbeck: Where is the potential site for this to be held? Are local gallery's going to be involved? When would this take place?

FAC: This would be a "take over" event where everyone will be involved, including galleries and schools and any place you can have art displayed will be activated.

Staff: Don't want to compete with other events. Spring or Fall (May or September) are the target months in 2023.

Chair Garcia: If we don't start this now, we will need to wait longer after the pandemic is better understood.

Commissioner McCord: This could bring unexpected venues to light and having everyone in the community involved would be a driver for arts exposure.

Commissioner Cruz: Great idea, but we are being asked to trim the budget. The struggle is being fiscally responsible and having to fund good ideas like this. As we have been told that we will have negative balance in a few years, where will the funding come from?

Chair Garcia: Good talking points, this can be a run or retracement event. If it runs then we are good, if it is a retracement, we will lose funding. Those are what we need to think about moving forward.

Commissioner Slater: Excited about this, but it needs to be feasible as well.

Commissioner Weber: Nothing new to add, commitment to this amount of money is a concern for return on investment.

Chair Garcia: Let's discuss the budget to see where we can get the up-front costs. Is the \$10k enough or is there more needed?

Staff: The up-front cost would be \$10k for the pitch night, maybe as low as \$5k, however, that would be tied to consideration for the larger event, which is a \$50k commitment later down the road.

There was discussion about the amount.

Staff: We also need to be aware of procurement processes, we haven't had time to discuss this yet.

Chair Garcia: Are there other fund partners we can ask to help?

Staff: We have spoken with some others and they are willing to help with in kind services, but probably won't contribute to the budget.

Chair Garcia: Where do we go from here?

Staff: This is a big commitment. Would like to hear if the commission supports this if the funding can be identified.

Commissioner Cruz: Yes

Chair Garcia: Yes

Commissioner Averbeck: No

Commissioner McCord: Yes

Commissioner Weber: Yes

Vice Chair Lubarsky: Needs more information before committing. Can we revisit this conversation after receiving more details about the organization and their funding?

Chair Garcia: We have agreement to move forward. Would like to ensure all concerns from the commission are addressed. Can we move forward with the intention of talking more about this in the future?

Staff: Yes, shall we discuss this at our next BPAC meeting?

Chair Garcia: Yes. We are committing to moving forward to gather more information and having further discussions.

Staff: The only urgency from Art Wins is about the pitch night, not the bigger festival. This is due to having time for a call to artists to be put out.

Chair Garcia: Staff should have enough input from the commission to move forward. Are we ready to discuss the next project?

Staff: It may be more productive to ensure the budget numbers before moving on to another project. What we discuss next will be under the Beautification budget.

Chair Garcia: That sound good, we will break for 15 minutes.

Chair Garcia reconvened the meeting at 3:07 p.m.

Per Commissioner McCord's request, the definition of Beautification was discussed.

Staff: Should we begin with existing projects or new projects, 32 to 34 new items?

Chair Garcia: Let's whittle down the new projects first.

Vice Chair Lubarsky: Let's start with projects that were in Arts and Sciences but can be moved to Beautification.

1. Saturn Gates:

Staff: This is a proposed project from City Staff and the Historic Preservation Commission. There is a side road leading to Lowell Observatory that is flanked by pillars that had gates at one time. There is also an art component that can be incorporated as well. The original gates are stored at the observatory. Putting out a call to artists can be tied together with the Pluto Sculpture project.

There was discussion about the trails used that would allow pedestrians to see the pillars.

Commissioner Averbeck: Have we contacted staff at Lowell Observatory?

Staff: Yes, we have, we are waiting on a letter of support.

Commissioner Averbeck: Do we need to restore the gates that would open and close?

Staff: No, just the pillars with a potential art component.

There was discussion about what the art component could be. Also discussed was the location of the pillars, access to the trail, and if there would be enough exposure to the public.

Staff: Should we gather more information for the commission regarding this project?

Chair Garcia: Yes, we seem to have more questions than answers.

Staff: Continue later?

Chair Garcia: Yes.

2. Theatrikos:

Staff: We discussed this before, and we are confident we can incorporate this into the Beautification budget.

Chair Garcia: There is enough funding available.

Vice Chair Lubarsky: Can this be spread out over a couple of years? Start with murals?

Staff: Yes, that is possible, although the organization would like to get all work done together.

There was more discussion about the lease agreement negotiations between the city and Theatrikos. The commission also discussed the history of the building and what the theme could be for murals.

Chair Garcia: Do we support moving this into the Beautification budget?

Commissioner Averbeck: Yes

Vice Chair Lubarsky: Yes

Commissioner Weber: Yes

Chair Garcia: Yes, we have consensus to move this project.

3. Traffic Signal Boxes:

Staff: We have funding for the next two years and are looking to add a third to keep this project going. As defined earlier, this can be placed in the Beautification budget because it is considered streetscape design. This will allow for approximately 3-4 sites for \$10k.

Chair Garcia: Commission agrees to move forward with this project.

4. Banners in the Historic Core:

Staff: City Staff in the Parks department have decided not to continue hanging the banners and have asked if we can take this on. Historically these have been used to promote local events. There would be a lot of work to do, but this could be an opportunity to enhance the promotion of existing projects and local artists. There are funds available, but we would need to increase those to include artists being compensated.

Chair Garcia: Would all this fall under Beautification?

Staff: Yes

There was discussion regarding reusing the banners and how the weather may affect the material. There was also discussion about the number of banners per pole and safety concerns.

Chair Garcia: Is this supported to increase the amount?

Commission: yes

Chair Garcia: We are ready to move forward with this.

5. Empty Storefront Activation:

Pilot project for empty storefronts in the walkable districts. This is intended to help landlords bring attention to their empty buildings and potentially attract a tenant.

Chair Garcia: Do we want to support the pilot program or allocate funds for a place holder?

Vice Chair Lubarsky: Is there a way we can incorporate the 4th St businesses as well?

Staff: Yes, although that is more vehicle traffic than pedestrian, but there are empty storefronts that we can certainly consider.

There was discussion about how to get started, how many storefronts can be activated, ensuring all empty buildings can be looked at, and if other city departments can help.

Commissioner Cruz: When discussed before, can the property owner help financially?

Staff: The models we have studied typically don't include having the owner add funding. The most difficult part is having the owners agree to an installation in their respective building.

Chair Garcia: Is there support for this?

Commission: Majority is supportive.

Chair Garcia: We will move this forward.

Chair Garcia: The time is 3:55 p.m. Are we going to wrap up the meeting or would staff like to continue?

Staff: We can wrap up. Some recap: If you would like to be part of the working group for Covid Response, please email staff. There are a lot of questions about Art Wins; please email staff with those questions. Staff will look at the arts budget more closely and have more clarity for the recession requests and what projects are possible.

Vice Chair Lubarsky: Are we going to discuss the rest of the Beautification budget at the next BPAC meeting?

Staff: We can take a bite sized chunk and continue the discussion, but there are some other projects we need to discuss as well.

Chair Garcia thanked staff for their efforts and feels the meeting was productive.

Vice Chair Lubarsky: Echoes the chairs sentiments.

Chair Garcia adjourned the meeting at 4:00 p.m.

Noon – 1: Break for Lunch

1 – 2: Continued Art and Sciences Conversation. If this continues over, we will push back the Beautification discussion.

- What existing projects are no longer a priority?
- What new projects are a priority? Consider how exciting/timely the project is, staff time, site limitations, etc.

2- 3:00: Begin Beautification Discussion – if there is not time for this, we will begin the discussion and continue at upcoming BPAC meetings.

- Scope of projects – briefly cover (ordinance language, etc.)
- Pull up matrix for decisions again – ask Commissioners to use this to guide decisions
- Overview of what is in our current budget
- Proposed Projects:
 - o Commissioners
 - o City of Flagstaff – gathered from other divisions, partners, the public, etc.

3:00 – 3:15 Break

3:15 – 3:45: Continue Beautification Discussion

3:45: Determine next steps and close meeting.

Project Scorecard and Values Considerations:

We have a project matrix to help guide our work in our existing guidelines, pasted on the following page.

Additional Values:

- Does it uplift the community?
- Does it create a vibrant community space or piece?
- Does it increase employment?
- Does this increase equity?
- Does it engage the community?

15

Beautification and Public art Commission
Project Selection Scorecard

		5 (High)	4	3	2	1 (Low)	Fatal Flaw
Overall Fit - Mission:	In partnership with Flagstaff citizens, protect and enhance the quality of life through beautification of the built and natural environment.						
Authorities:	Ordinances, City Council Resolutions, Purchasing Policies, and Secured Property and Access Rights.						
Council Direction:	General (City Budget and adopted Five-year Plan) and any specific project, program, location, or other direction.						
Community Involvement:	Appropriate level for project and VisionFlagstaff.com.						
Programmatic Factors:	Sensibility, Priority Need, Impact, Project Scale (Small, Medium, and Large), Distribution, and Comprehensive Coordination.						
Aesthetics:	Overall (function, space, form, scale, texture, continuity, composition, rhythm, emphasis, transition, simplicity, and balance) and Context.						
Sustainability:	Overall (social, environmental, and economic factors), Place-making, Education/Demonstration, Plant Selection, and Water.						
Programmatic Partnerships:	Accomplishes other City goals, or goals of other City Boards and Commissions (Such as Beautification and Public Art, Heritage Preservation, or Sustainability).						
Value:	Overall (Long-term Benefits and Life-cycle Cost), Grants and Donations, and Partnerships.						
Maintenance:	Adequate provisions for, and reasonable and appropriate ongoing needs (physical and financial).						
Safety:	Public (direct and indirect) and maintenance and other municipal crews.						
Cost:	Overall (Cost in light of authorities, sustainability, life-cycle, impact, value, grants, donations, partnerships, distribution, and maintenance).						
Total:							